



1. Most popular undergraduate major areas as of Fall 2026 (in order by enrollment – highest to lowest):

Finance
Psychology
Journalism
Exercise Science
Accounting
Marketing
Human Biology
Business
Mechanical Engineering
Political Science

2. Student Diversity – Overall, KU students are from 103 Kansas counties, all 50 U.S. states, Puerto Rico, Washington D.C., Guam, and 112 countries. Undergraduate students are from 99 Kansas counties, all 50 U.S. States, Puerto Rico, Washington D.C., and 76 countries.

Source: Analytics, Institutional Research, & Effectiveness