

1. Most popular undergraduate major areas as of Fall 2025 (in order by enrollment – highest to lowest):

- Finance
- Psychology
- Journalism
- Exercise Science
- Marketing
- Accounting
- Business
- Computer Science
- Human Biology
- Mechanical Engineering

2. Student Diversity – Overall, KU students are from 104 Kansas counties, all 50 U.S. states, Puerto Rico, Washington D.C., Guam, and 116 countries. Undergraduate students are from 100 Kansas counties, 49 U.S. States, Puerto Rico, Washington D.C., and 89 countries.

*Source: Analytics, Institutional Research, & Effectiveness*