

1. Most popular undergraduate major areas as of Fall 2024 (in order by enrollment – highest to lowest):

- Psychology
- Finance
- Journalism
- Marketing
- Exercise Science
- Computer Science
- Business
- Accounting
- Human Biology
- Mechanical Engineering

2. Student Diversity – Overall, KU students are from all 105 Kansas counties, all 50 U.S. states, Puerto Rico, Washington D.C., and 116 countries. Undergraduate students are from 101 Kansas counties, 50 U.S. States, Washington D.C., and 94 countries.

*Source: Analytics, Institutional Research, & Effectiveness*