



1. Most popular undergraduate major areas as of Fall 2022 (in order by enrollment – highest to lowest):

- Psychology
- Finance
- Journalism
- Marketing
- Business
- Computer Science
- Exercise Science
- Political Science
- Mechanical Engineering
- Accounting

2. Student Diversity – Overall, KU students are from 103 Kansas counties, 50 U.S. states, 2 U.S. territories, Washington D.C., and 116 countries. Undergraduate students are from 101 Kansas counties, 49 U.S. States, Washington D.C., Puerto Rico, and 93 countries.

*Source: Analytics, Institutional Research, & Effectiveness*