

1. Most popular undergraduate major areas (in order by enrollment – highest to lowest):

Psychology
Finance
Journalism
Marketing
Computer Science
Business
Political Science
Mechanical Engineering
Biological Sciences
Accounting

2. Student Diversity – Overall, KU students are from 104 Kansas counties, 50 U.S. states, 2 U.S. territories, Washington D.C., and 114 countries. Undergraduate students are from 100 Kansas counties, 49 U.S. States, Washington D.C., Puerto Rico, and 94 countries.

Source: Analytics, Institutional Research, & Effectiveness