



1. Most popular undergraduate major areas (in order by enrollment – highest to lowest):

Psychology
Journalism
Biological Science
Finance
Computer Science
Mechanical Engineering
Marketing
Political Science
Accounting
Nursing
Human Biology

2. Student Diversity – Overall, KU students are from 102 Kansas counties, 50 U.S. states, 2 U.S. territories, Washington D.C., and 107 countries. Undergraduate students are from 97 Kansas counties, 50 U.S. States, Washington D.C., Puerto Rico and 84 countries.

Source: Analytics, Institutional Research, & Effectiveness